

KERANGKA SAMPEL

| Executive Office | Sales & Marketing | Busdev & Marcom | E-Commerce | Operation | Finance | HR & GA |
|------------------|-------------------|-----------------|------------|-----------|---------|---------|
| 1                | 1                 | 1               | 1          | 1         | 1       | 1       |
| 2                | 2                 | 2               | 2          | 2         | 2       | 2       |
| 3                | 3                 | 3               | 3          | 3         | 3       | 3       |
| 4                | 4                 | 4               | 4          | 4         | 4       | 4       |
| 5                | 5                 | 5               | 5          | 5         | 5       | 5       |
| 6                | 6                 | 6               | 6          | 6         | 6       | 6       |
| 7                | 7                 | 7               | 7          | 7         | 7       | 7       |
| 8                | 8                 | 8               | 8          | 8         | 8       | 8       |
| 9                | 9                 | 9               | 9          | 9         | 9       | 9       |
| 10               | 10                | 10              | 10         | 10        | 10      | 10      |
| 11               | 11                | 11              | 11         | 11        | 11      | 11      |
| 12               | 12                | 12              | 12         | 12        | 12      | 12      |
| 13               | 13                | 13              | 13         | 13        | 13      | 13      |
| 14               | 14                | 14              | 14         | 14        | 14      | 14      |
| 15               | 15                | 15              | 15         | 15        | 15      | 15      |
| 16               | 16                | 16              | 16         | 16        | 16      | 16      |
| 17               | 17                | 17              | 17         | 17        | 17      | 17      |
| 18               | 18                | 18              | 18         | 18        | 18      | 18      |
| 19               | 19                | 19              | 19         | 19        | 19      | 19      |
| 20               | 20                | 20              | 20         | 20        | 20      | 20      |
| 21               | 21                | 21              | 21         | 21        | 21      | 21      |
| 22               | 22                | 22              | 22         | 22        | 22      | 22      |
| 23               | 23                | 23              | 23         | 23        | 23      | 23      |
| 24               |                   |                 |            |           |         |         |
| 25               |                   |                 |            |           |         |         |
| 26               |                   |                 |            |           |         |         |
| 27               |                   |                 |            |           |         |         |

Keterangan:

- angka dengan blok abu-abu adalah responden test & retest
- angka dengan blok merah adalah responden survey